ON ASSIGNMENT

My Assignment

DescriptionTo photograph the Barra Lighthouse, in 365 ways making each picture unique in its own right.

Duration 365 days

Notes

Get creative with your compositions and do not be afraid to try out diverse photographic techniques.



ON ASSIGNMENT

Alves Filho captures an iconic landmark in different ways, varying the vantage point, composition and style every day.

ike with many other photographers, the city I live in is subject to my work. I am lucky to live in a city like Salvador, Brazil, where there is a lot to be photographed. There are just so many historical sites, beautiful beaches, cultural events happening all the time! The city has been my muse for a long time already. And so, when I decided to start the 365-day project, it was just a question of choosing the perfect place.

My Perspective

I chose the lighthouse because it offered me innumerous possibilities and the challenge of coming up with unique photos of one of the most photographed locations.

The area in which the lighthouse is situated also influenced my decision. It is a stunning place to be in-waking up early to go there and spending a few hours was certainly not a problem for me.

The lighthouse is located in a peninsula and close to buildings on the land. I lowered the camera close to the grass and zoomed all the way to 300mm.

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O I jumped in the water and snapped this photo, timing it carefully as a wave passed by. Keeping balance and focus at the same time was challenging.

• I wanted to show the family-friendly environment that you find on any given Sunday around the lighthouse. Also, a lighthouse is the symbol of hope that guides us when in we are in peril.

The Process

The first few photographs were easy, since I was starting from square one and every angle was a new one. After the obvious photos were gone, it started becoming more challenging. Not only were there less compositional options, but I had raised the bar higher. This is why the last 50 photographs became special for me.

Capturing different angles required going to places where access was restricted, dangerous and expensive. It involved

Tips to Get You Started on a 365-Day Project

- Begin at Once: If I had to give any advice, the first on my list would be to get started! In my case, I decided to share the photos on a daily basis online. Receiving feedback from viewers is great motivation to keep you going.
- Observe: Take a few minutes to look around, before you start photographing.
 Trees, street signs, windows and many other common objects can be used to compose creative images. Raise and lower your camera in search of new vantage points. Photographing the same place at different hours, weekdays and seasons also result in very diverse photos.
- Know Your Equipment: Master your equipment before you go out on field. There is plenty of information available at no cost online.

a lot of emails for permissions to shoot from nearby hotels and buildings. I even went to the extent of renting a helicopter. Also, since the project was available online,





• The beach towel reads "Reminder of Bahia" and is an emblematic souvenir of the city of Salvador. I asked a street vendor to hold it against the wind.

it made explaining things to the relevant authorities easier.

Prior to this project, I had only photographed the lighthouse on beautiful, sunny days, at sunset. While we do not have drastic changes in seasons, and the weather ended up being one of the main elements that shaped this project. I worked with the rain, the position of the sun, ocean tides and the phases of the moon to make unique photos that have a strongly characteristic mood.

For variety's sake, I had to get to the equipment wet, salty and full of sand. It got a bit dangerous sometimes, especially

when I was trying to compose with big waves splashing down in my direction.

Publishing a new photo every day was one of the key points of the project. It forced me keep the project going even on days when I was not in the mood. To top it all, the response was very heartwarming.

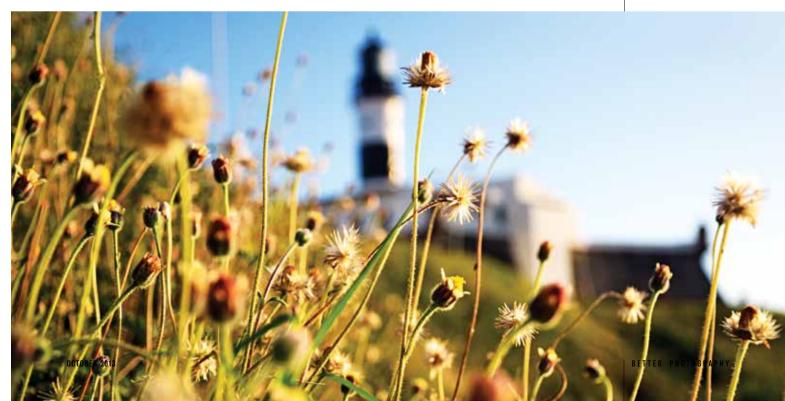
I was pleased to have completed the marathon but was heartbroken at having to stop. I wished I could keep the project going, and I even considered continuing to publish new photos to the website.

To view the rest of the photographs from this series, you can visit www.alvesfilho.com/365/

My Equipment

I used two DSLR bodies along with a 10–20mm lens, a 100–300mm lens and an 18–105mm kit lens. I also used Neutral Density and polarising filters for long exposures.

O It took me more than 330 photos to find these charming flowers that most people consider weeds.



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